Spence Neighbourhood Association 5 year plan
The Spence Neighbourhood Plan belongs to the entire community and is inclusive of all its members. The success of the plan will be enhanced by ensuring that the basic needs of community members are met, that supports are available for the most vulnerable, including those with mental health and addiction issues, and that culturally appropriate services are available for all.

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### Neighbourhood Renewal Corporation
#### Five Year Neighbourhood Renewal Plan

**Area: Holistic Housing  5 Year Goals:**

1. **Work together to ensure quality, affordable and safe housing stock is available, supported and preserved for owners, renters and landlords.**
2. **Support advocacy and education initiatives related to housing issues.**
3. **Address housing issues that affect the health and social inclusion of community members.**

<table>
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<th>Measurements</th>
<th>Five Year Outcomes</th>
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<tr>
<td>Develop strategy to address rising rents in Spence Neighbourhood</td>
<td>5 landlords and 10 renters involved in development of strategy; fully articulated strategy developed</td>
<td>Other NRCs in central Winnipeg, Inner City Landlords Assn, local tenants associations, Winnipeg Rental Network</td>
<td>Research the impact of rising rents on Spence Neighbourhood; identify possible solutions to mitigate or limit the negative impacts; create advocacy plan with partners; advocate with government and other partners to control rising rents and to improve income through social assistance</td>
<td>Identify lead staff person; consult with WBDC about their research; convene a roundtable of partners to discuss existing research, plan additional research and develop advocacy case; seek meetings with government departments that could impact local rents and incomes to provide results of research</td>
<td>body of research compiled; number of partners involved; number of government departments involved or informed by process</td>
<td>Rent increases controlled and manageable in Spence Neighbourhood</td>
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**Create a non-profit property development company**

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<th>Central Winnipeg property Development Company established and operating by 2016</th>
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<td>Support and encourage landlords in efforts to improve their properties while ensuring affordability of their units.</td>
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<th>10 rental properties improved (exterior fix-ups)</th>
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<td>Convene think tank to explore ideas, funding opportunities, partnerships; develop business plan; share business plan with stakeholders to develop support for the company; implement the plan</td>
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<td>Provide venue for workshops as required; promote workshops with SNA residents; advertise workshops and Housing Solutions Hotline; promote Housing Resource Library at DMSMCA; contribute to Housing Resource Library as possible; promote local contractors and handy people by</td>
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<td>Residents are involved and participating in the maintenance and upkeep of their homes, whether rented or owned</td>
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Create an umbrella residents network in cooperation with DMSMCA, WBDC and CNDC that addresses housing issues in central Winnipeg in an integrated, collaborative manner.

Goal: Address housing issues that affect the health and social inclusion of community members.

West End Bed bug strategy

Articulated bed bug strategy; 80% of SN residents informed about bed bugs and how to deal with them annually

DMSMCA, WBDC, RAY, St Matthews Maryland Community Ministry, Province of Manitoba

Follow strategies from the West End Bed Bug Strategy

Implement strategies from the West End Bed Bug Strategy

Unified approach to dealing with housing issues; advocacy efforts have more clout because of larger representation; neighbourhoods are cooperating rather than competing for resources

Rooming house owners; rooming house tenants; Winnipeg Rental Network; other agencies dealing with rooming house tenants

Plan process for development of strategy

Identify partners; invite partners to a conversation about what is possible; develop strategy; share with community; create implementation plan

Number of residences treated, number of residents educated about bed bug infestation

Spread of bed bugs is slowed and eventually eradicated in West End; residents are empowered to report and deal with bed bug infestations

Number of partners involved; number of rooming house owners contacted; number of rooming house owners willing to participate

Rooming houses are safer

West End Bed Bug Strategy

Umbrella resident’s network created; network meets quarterly to strategize around housing issues in Central Winnipeg

Other NRCs in central Winnipeg, NA!, Winnipeg Rental Network

Instigate conversation about possibilities; collaborate on message to public and government; invite landlords to the conversation

Invite other NRCs to a conversation about cooperative, collaborative efforts; establish a quarterly meeting schedule; develop sub-committees with representation from each neighbourhood to address rental and housing issues

Umbrella resident’s network is created; rental and housing issues are considered in a cooperative manner; plans for advocacy and development are created in concert

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Strategy is fully articulated and being implemented by end of year 2012

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# Five Year Neighbourhood Renewal Plan

**Area:** Connecting Community  
**5 Year Goals:**

1. **Support networking and relationship building activities that strengthen the community and improve the perception of the neighbourhood.**
2. **Position Spence Neighbourhood as a welcoming, safe community and destination.**
3. **Build community ownership and positive respectful relationships in the neighbourhood.**

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<td><strong>Plan and support community events</strong></td>
<td>10 community events planned and supported; $50,000 small grants distributed; 500 community members participating in community events annually</td>
<td>Residents, community members, businesses, sponsors, NA! (Provision of small grants fund)</td>
<td>Convene and support events committees that include residents, businesses, and agencies; distribute small grants; promote and advertise events</td>
<td>Coordinate initial meetings of planning committees; design, print and distribute posters, handbills etc promoting events; coordinate work of small grants committee; ensure reporting requirements for small grants are met; assist with recruitment and orientation of volunteers required to operate events</td>
<td>Numbers of residents attending each event; photos and stories about events captured, shared on website or in newsletters; number of volunteers participating on committees or in running of events</td>
<td>Residents feel sense of connection in Spence Neighbourhood; neighbours know one another enhancing safety of the neighbourhood; clean up events enhance the beauty and image of the neighbourhood; people outside of the neighbourhood are attracted to visit; neighbourhood businesses and agencies are promoted to residents and visitors</td>
</tr>
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</table>
| **Nurture West Central**  
**Connect agencies network** | Network meets bi-monthly; 15 agencies participate regularly in meetings and collaborative | Klinic, West Central Community Program, West Central Women’s Resources Centre, | Participate in planning meetings; provide meeting space; convene planning sub-committee | Maintain database of participating agencies; call meetings of sub-committee to plan meetings; book space for meetings; suggest agenda | Monthly meetings; number of participants | Collaborative partnerships forged; agencies are well-informed about what is happening in Spence Neighbourhood; SNA is well |
<table>
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<tr>
<th>Coordination of communication efforts in Spence Neighbourhood</th>
<th>WRHA, St Matthews Maryland Community ministry, DMSMCA, City of Winnipeg, Pregnancy and family support centre, Ma Mawi, West end Biz, U of W, Downtown parent Child coalition, OFE, New directions, Art from the heart, HTI, Sage house</th>
<th>topics/speakers</th>
<th>informed and involved in community development activities in West End</th>
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<td><strong>Goal: Position Spence Neighbourhood as a welcoming, safe community and destination.</strong></td>
<td><strong>Create a community strategy for positive promotion of Spence Neighbourhood</strong></td>
<td><strong>West Central Biz, SN businesses, agencies, organizations</strong></td>
<td><strong>Strike communication strategy task force; identify positive media messages to be disseminated; create a media list for distribution of media releases; cultivate relationships with media members who have an interest in or connection to SN; invite media members on a ‘tour’ of SN to show positive highlights</strong></td>
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<td>number of positive media mentions; journalists contact SNA and other community organizations for information/comments</td>
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<td>Perception of SN is improved; more visitors from outside the community; media reports more positive stories from SN</td>
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<td><strong>80%</strong> of households in neighbourhood receive regular communication about what’s going on the neighbourhood; <strong>80%</strong> agencies and organizations participate in and contribute to communication</td>
<td><strong>Spence businesses, West Central Biz, agencies, organizations, politicians, local government</strong></td>
<td><strong>Develop Spence Neighbourhood resource handbook; distribute regular Spence Neighbourhood newsletter; create communication distribution plan; explore other forms of social media (Facebook, Twitter etc)</strong></td>
<td>resource handbook created; Monthly newsletter issued; formerly difficult to engage constituents participating in community events, on the Board etc.</td>
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<td>Constituents attend events and participate in initiatives; constituents know where to go and who to contact when they need assistance or have information to share</td>
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<td><strong>15 businesses, agencies and organizations involved in developing media strategy; 15 of media outlets receive regular communication about SN; SN receives at least monthly positive media coverage; plan and support 3 events that attract visitors from outside of SN</strong></td>
<td><strong>West Central Biz, SN businesses, agencies, organizations</strong></td>
<td><strong>develop media communication strategy; plan and support community events that attract visitors from outside of SN;</strong></td>
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<td>Continue to promote and grow ‘Safety Through Community Connecting, Education and Empowerment in West Central Neighbourhoods’ program</td>
<td>50 households involved in safety program; 30(%) decrease in reported incidents of bullying, violence and vandalism</td>
<td>NA!, DMSMCA, WBDC, West End Biz, Manitoba Justice, community organizations in West Central neighbourhoods, Safer Neighbourhoods Act</td>
<td>develop model for community connecting and empowerment; share models with other neighbourhoods; provide education to community members</td>
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<td>Develop the West Central Safety Coalition as a forum for community organizations to meet, problem solve and raise awareness about local safety priorities</td>
<td>6 meetings of coalition; monthly communications to the community on safety issues</td>
<td>community organizations; local business; community members, WBDC, DMSMCA</td>
<td>Engage Community groups to address and inform the community on safety issues</td>
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<td>Goal: Build community ownership and positive respectful relationships in the neighbourhood</td>
<td>engagement of community members who are historically difficult to reach; annual town hall event; newsletter issued and distributed 12 times per year</td>
<td>NA!, community members, businesses, organizations, etc etc</td>
<td>Develop information ‘clearing house’; distribute regular communication to community members about possibilities, events etc; annual town hall event to hear from community members on issues and concerns; engage populations who are historically difficult to reach</td>
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<td>Encourage participation of community members in activities, dialogue and decision making regarding the neighbourhood.</td>
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## Neighbourhood Renewal Corporation

### Five Year Neighbourhood Renewal Plan

**Area: Environment and Open Spaces  5 Year Goals:**

1) *Continue to implement the Spence Neighbourhood Green Plan with particular emphasis on: increasing access to green space; protecting and stewarding existing assets; promoting active transportation and enhancing food security through gardening projects.*

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<td>annual neighbourhood cleanup; annual tree banding event; 90% trees banded per year; three to five year leases secured for all existing gardens; access to culturally relevant, fresh, nutritious food is enhanced; community gardens improved with lighting, fencing, child friendly spaces, garden beds and seating; neighbourhood beautification projects; two sites identified for future green space; active transportation improved; traffic calming in place at SNA, SN residents, community volunteers, funders, City of Winnipeg etc</td>
<td></td>
<td>See SNA Green Plan</td>
<td></td>
<td>numbers of community volunteers and residents involved in community gardens; number of new garden sites; annual cleanup and tree banding; number of trees banded, number of trees planted, number of enhancements at existing gardens; site identified for future green space; number of secure leases for community gardens; number seniors involved; maintenance plan followed; skate boarding site developed</td>
<td>safety is enhanced with more ‘eyes on the street’; SN residents works together toward common goals, the image of SN is enhanced; food security is enhanced with locally grown food; children have places to play and learn; seniors’ knowledge is leveraged in community</td>
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<td><strong>Implement the Spence Neighbourhood Green Plan</strong></td>
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identified important locations; 10 trees planted per year; 15 seniors involved in mentoring young gardeners; skateboarding site developed; maintenance plan followed for all sites
Neighbourhood Renewal Corporation
Five Year Neighbourhood Renewal Plan

Area: Youth and Families  5 Year Goals:
1) Advocate for creation and enhancement of services that strengthen and support families in the neighbourhood.
2) Develop and seek resources to provide a continuum of services for children and youth that include safe spaces for kids to be kids
4) Cultivate activities, including intergenerational initiatives that encourage relationship development, training and mentorship opportunities for children, youth and families.

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<td>Goal: Advocate for creation and enhancement of services that strengthen and support families in the neighbourhood</td>
<td>weekly activities for entire families to participate in together; family literacy project ‘3 Stars and a Wish’ established in SN; coordinated efforts of local agencies to support newcomers to Canada who settle in SN; establish community clothing bank for residents to access good quality clothing</td>
<td>West Central Women’s Resource Center; Downtown Parent Child Coalition; MOSAIC; St. Matthews Maryland Community Ministry; local schools; University of Winnipeg; Big Brothers Big Sisters; etc etc</td>
<td>identify partners for proposed initiatives; host family event at MERC to introduce family programming; work with schools to identify children who need help with reading and writing</td>
<td>hire coordinator to establish literacy/family programming; identify community volunteers to assist with planning and delivery of literacy initiative; invite kids and their families identified by schools; establish community clothing bank</td>
<td>number of children registered in literacy program; number of parents involved; number of volunteers working in program; coordinator hired; number of agencies supporting initiative; number of people using the clothing bank; number of new Canadians accessing the family programs</td>
<td>literacy is improved; success rate is better for kids in school; family ties are strengthened; youth feel connected to their families and their histories and traditions; families find support and welcome; new Canadians are supported in integrating into SN; families have access to clothing and household without impacting household budgets</td>
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Establish a safe, cool drop in space for kids in the Spence Neighbourhood where youth are involved in developing and implementing programming

- Safe and friendly environment for kids; programs in place targeted to 6 to 12 year olds and 13 to 18 year olds; daily healthy meal for all participants 5 days a week; youth are involved in planning and implementing programming.

- MERC, Winnipeg Film Group, YMYWCA, Wi chi waachinak Center, University of Winnipeg, Boys and Girls Clubs of Winnipeg, Big Brothers Big Sisters of Winnipeg, Friends of Sherbrook Pool, West Broadway Community Centre, Ellice theatre, West End Cultural centre, St. Matthew’s Maryland, Dangerous Goods Dance Team, Volunteers, Bob Axworthy, IRCOM, NEEDS, Rossbrook House, Frontier College, and Member of the Coalition of Community Based Youth Serving Agencies, CKUW 95.9fm, Bike Dump, UWSA, Greenhouse, Kids Garden Programming, City of Winnipeg SPIN program, Downtown Parent Child Coalition.

- Create a business plan for development of a youth drop in; identify possible locations; identify possible funding opportunities; find a ‘community champion’ to take the lead on the project.

- Convene potential partners in a think tank to create buy in and identify resources; hold community consultation to identify issues, solutions, resources; identify a volunteer ‘drop in development’ committee; collaborate with the Youth Committee to understand their needs, issues and desires; develop a business plan; identify grant possibilities and write grant proposals; identify possible spaces; create programming appropriate for two target age groups and led by youth.

- Think tank held, community consultation held, volunteer committee established, business plan written, space identified, grant possibilities identified, community champion identified, children access at least one healthy meal per day; Youth Committee is engaged.

- Children 6-12, and youth 13-18, develop a connection to the Neighbourhood; children have a place to turn if unsafe on the street or at home; less kids on the street after school and in the evening; less children turning to gangs as a place to belong; healthier children.

Provide support and integration to higher risk youth who have been barred from other programming.

- Youth who have been barred return to regular programming; higher risk youth receive the supports (emotional, physical) that they require on a consistent basis; root causes of behaviour are identified and dealt with.

- Magnus Eliason Recreation Centre, Parents in the Community, WPS, MB justice.

- Develop a plan for reintegration of higher risk youth; implement the plan.

- Meet with youth who have been identified as higher risk; Create behaviour contracts and reentrance plans for youth to continue with programming at the MERC; Build relationships with parents and support them in addressing root causes of negative behaviour.

- Number of youth with a behaviour contract and re-entrance plan; number of youth successfully reintegrated; number of families participating in their child’s plan; lower number of re-offenses; lower incidence of involvement with the justice system.

- Youth make commitments and learn to honour them; families work together on the plan; youth have fewer involvements with the justice system; youth have better chance of being employed and self-supporting; SN safety is enhanced.
**Goal:** Cultivate activities, including intergenerational initiatives that encourage relationship development, training and mentorship opportunities for children, youth and families.

**Develop an intergenerational initiatives strategy**

| Strategy is articulated for developing intergenerational initiatives and programming | Family centres; WRHA; seniors programs; City of Winnipeg; youth programs; schools | Plan a think tank with agencies and interested stakeholders to determine needs and resources.  
**Implementation tasks:** Invite agencies and other stakeholders to a think tank; use information from think tank to develop an articulated strategy; identify one or two initiatives to be implemented in first year | Think tank meetings are held. Strategy is developed.  
think tank held; number of agencies and stakeholders involved in think tank; strategy developed; events or initiatives held subsequent to the think tank | think tank held; number of agencies and stakeholders involved in think tank; strategy developed; events or initiatives held subsequent to the think tank | youth and seniors learn from one another; history and knowledge is shared by seniors; family connections are strengthened; seniors are involved in neighbourhood; seniors feel sense of purpose; youth feel sense of connection to their roots, history, traditions |
Neighbourhood Renewal Corporation  
**Five Year Neighbourhood Renewal Plan**

**Area: Community Economic Development**  
**5 Year Goals:**
1. Collaborate with local business and partners to develop and implement initiatives to encourage local employment in Spence Neighbourhood.
2. Promote skills development and training to prepare community members for employment.
3. Encourage local business to participate in efforts to improve perceptions of Spence Neighbourhood.

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<th>Partnerships</th>
<th>Strategies</th>
<th>Implementation Tasks</th>
<th>Measurements</th>
<th>Five Year Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Goal:</strong> Collaborate with local business and partners to develop and implement initiatives to encourage local employment in Spence Neighbourhood.</td>
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<tr>
<td>‘What do we have/What do we need’ community event</td>
<td>annual community event to identify what training/supports exist in the neighbourhood and what is needed</td>
<td>Skills Bank, Community Research Hub, House of Opportunities, First Jobs for Youth; First Steps to Employment (St. Matthews Maryland Community Ministry, West End Biz, local businesses, SNA</td>
<td>Community ‘fair’ style event to connect what exists with what’s needed</td>
<td>Invite partners to attend initial planning event; identify community committee to do planning; create resource or database to connect people to employment opportunities</td>
<td></td>
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</tr>
<tr>
<td>Work with West End Biz to create marketing initiative to promote local hiring.</td>
<td>promotional materials for businesses to understand benefits of local hiring</td>
<td>West End Biz, local businesses, Skills Bank, 1st Steps to Employment (SMMCM), First Jobs for Youth</td>
<td>Invite West End Biz to conversation about local hiring; in collaboration with partners, identify a community committee</td>
<td>Contact West End Biz to invite to conversation; hold conversation event with West End Biz, local businesses; convene committee to plan the initiative; develop</td>
<td></td>
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</tbody>
</table>

**Measurements:**
- Event held, number of people who attend event; number of businesses that attend event; number of people employed by local business
- West End Biz on board, local businesses participating in planning; committee identified and meeting; plan for promotion developed; promotional materials

**Five Year Outcomes:**
- Businesses hire local employees; rate of unemployment drops in Spence Neighbourhood; people are able to work toward self-sufficiency with employment

- Local hiring is enhanced; residents are employed in their neighbourhood; residents have more resources to spend in local businesses; local businesses are
**Goal: Promote skills development and training to prepare community members for employment**

**Compile a comprehensive community guide to skills development and training opportunities in the West End of Winnipeg.**

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Develop guide (online or printed)</td>
<td>That can be used by agencies to refer participants or by the participants themselves to identify opportunities. HRDC, ETT, Skills Bank, First Jobs for Youth, 1st Steps to Employment (SMMCM), University of Winnipeg, WECC, LITE, SEED, YMCA (self employment program).</td>
</tr>
<tr>
<td>Invite partners/agencies</td>
<td>To identify programs and initiative s in place; develop a community resource.</td>
</tr>
<tr>
<td>Develop database</td>
<td>To develop a database to store information; invite partners to submit contacts, ideas etc; seek funding to make the guide available online or printed; make online guide searchable; seek sponsorship to defray ongoing cost of maintaining database; distribute information to agencies and others in the community.</td>
</tr>
<tr>
<td>Plan development</td>
<td>To develop plan to compile the guide; develop a database to store information; invite partners to submit contacts, ideas etc; seek funding to make the guide available online or printed; make online guide searchable; seek sponsorship to defray ongoing cost of maintaining database; distribute information to agencies and others in the community.</td>
</tr>
<tr>
<td>Identify partners</td>
<td>To work on development of the plan; develop plan to include criteria for mentors and mentees, training for mentors, reporting requirements etc; Identify 5 mentors and 5 mentees; train mentors.</td>
</tr>
<tr>
<td>Identify mentors and mentees</td>
<td>To work with partners to develop a mentorship program for community residents; identify mentors/mentees; provide training for mentors.</td>
</tr>
</tbody>
</table>

**Support the development of an employment mentorship program.**

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<td>Work with partners</td>
<td>To develop a mentorship program for community residents; identify mentors/mentees; provide training for mentors.</td>
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<tr>
<td>Identify mentors and mentees</td>
<td>To identify 5 mentors and 5 mentees; train mentors.</td>
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**Outcomes:**
- Participants are able to locate and access needed skills development and training; job seekers have training to highlight on their resumes; agencies have easy access to information for participant referrals.
- Mentees learn from more experienced mentors; mentors get satisfaction from assisting another to succeed; mentees become better employees with support; businesses hire locally because of skills/experience gained as a mentee.
<table>
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<tr>
<th>Goal: Encourage local business to participate in efforts to improve perceptions of Spence Neighbourhood.</th>
<th>Support local restaurants to create a ‘Taste the World in Winnipeg’s West End’ promotional initiative.</th>
<th>Support businesses in their efforts to reduce their environmental footprint in Spence Neighbourhood.</th>
<th>Support businesses in their efforts to improve their storefronts and create inviting public spaces.</th>
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<tr>
<td>restaurants work together to promote their businesses in the West End</td>
<td>West End Biz, restaurants, SNA</td>
<td>Collaborate with DMSMCA to promote composting program to SN business</td>
<td>Soma Café, Black Sheep Diner, Ellice Street Café, Manitoba Conservation, Resource Conservation Manitoba, West End Biz, other local restaurants and businesses</td>
</tr>
<tr>
<td>Engage West End Biz; convene initial meeting; encourage and support development of the plan</td>
<td>Identify existing users of the program in SN; encourage existing users to invite their colleagues to participate; work with West End Biz to encourage use of the composting program; determine a supportable fee for service; increase number of compost bins in the neighbourhood</td>
<td>Promote storefront improvement grants; create focus for outdoor space development; promote grants widely to SN businesses</td>
<td>Review criteria for storefront grants; create focus for outdoor space development; promote grants widely to SN businesses</td>
</tr>
<tr>
<td>Advise WEB about the idea coming out of the community consultations; provide support to identify a committee; convene committee; help to develop plan and identify sponsorship for the promotion; use SNA distribution channels to distribute ultimate resources; encourage committee to plan for city-wide distribution (email or other)</td>
<td>number of users of the composting program; buy-in and promotion by West End Biz; amount of waste diverted; satisfaction of users</td>
<td>number of grants made; number of business owners accessing grants; number of outdoor spaces development as result of grants</td>
<td>SN is enhanced with attractive storefronts and inviting outdoor spaces; image of SN is improved; safety is improved with more ‘eyes on the street’</td>
</tr>
<tr>
<td>West End Biz on side, number of restaurants participating; sponsorship identified for creating and distributing resource</td>
<td>Businesses feel positive about their contribution to the community; less waste is sent to the landfill; community gardens benefit from use of compost; less topsoil is brought into community gardens in favour of compost</td>
<td>local businesses are promoted; business improves for local restaurants; employment opportunities are created as business improves; improved relationships between business and the community</td>
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**Support businesses in their efforts to reduce their environmental footprint in Spence Neighbourhood.**

- 10 businesses in SN participating in DMSMCA composting program
- DMSMCA, Soma Café, Black Sheep Diner, Ellice Street Café, Manitoba Conservation, Resource Conservation Manitoba, West End Biz, other local restaurants and businesses

**Support businesses in their efforts to improve their storefronts and create inviting public spaces.**

- 5 storefront improvement grants given
- Soma Café, Black Sheep Diner, Ellice Street Café, Manitoba Conservation, Resource Conservation Manitoba, West End Biz, other local restaurants and businesses

**Support local restaurants to create a ‘Taste the World in Winnipeg’s West End’ promotional initiative.**

- restaurants work together to promote their businesses in the West End
- West End Biz, restaurants, SNA

**Identify existing users of the program in SN; encourage existing users to invite their colleagues to participate; work with West End Biz to encourage use of the composting program; determine a supportable fee for service; increase number of compost bins in the neighbourhood**

**Advise WEB about the idea coming out of the community consultations; provide support to identify a committee; convene committee; help to develop plan and identify sponsorship for the promotion; use SNA distribution channels to distribute ultimate resources; encourage committee to plan for city-wide distribution (email or other)**

**Review criteria for storefront grants; create focus for outdoor space development; promote grants widely to SN businesses**

**Promote storefront improvement grants; create focus for outdoor space development; promote grants widely to SN businesses**

**Engage West End Biz; convene initial meeting; encourage and support development of the plan**

**Support businesses in their efforts to improve their storefronts and create inviting public spaces.**

- 5 storefront improvement grants given
- Soma Café, Black Sheep Diner, Ellice Street Café, Manitoba Conservation, Resource Conservation Manitoba, West End Biz, other local restaurants and businesses