



## SNA Newsletter Advertising Rates

The Spence Neighbourhood Association (SNA) works with the people of Spence to revitalize and renew their community in the areas of Holistic Housing, Community Connecting, Community Economic Development, Environment and Open Spaces, and Youth & Families.

Our newsletter is a feel-good publication that highlights our work and demonstrates our engagement with inner-city communities. We employ neighbourhood youth to deliver our newsletter to more than 1500 homes, businesses, community organizations, and various drop points in our neighbourhood. Through our social media platforms and website, our newsletter reaches much more people electronically.

We rely on community-minded folks, like you, to advertise with us. Your financial support offsets our printing costs - allowing us to keep this publication free and accessible to those who live, work, volunteer, play, and visit Spence.

SNA kindly invites you to consider advertising with us this year.

Our available advertising rates are:

Size Option	Unit of Measure	Rate (\$CAD)
Half Business Card Size	1.75" x 1" (4.445CM x 2.54CM)	\$100.00
Business Card Size	3.5" x 2" (8.89CM x 5.08CM)	\$150.00
Double Business Card Size	3.5" x 4" (8.89CM x 10.16CM)	\$200.00
Quarter of a Page	4.25" x 5.5" (10.795 x 13.97CM)	\$250.00
Half Page - Vertical	10.5" x 3.75" (26.67CM x 9.53CM)	\$350.00
Half Page – Horizontal	8" x 5.25" (20.32CM x 13.335CM)	\$350.00

Attached are visual representations of these measurement options.

We publish 9 newsletters per year (January, February/March, April, May, June, July/August, September, October, and November/December) and aim to deliver them the first week of each month (weather and holiday dependent).

Size-specific PNG or PDF advertisements of high quality and resolution (300dpi minimum) that align with our Mission, Vision, and Purpose statements are encouraged. Please know that we will not hesitate to refuse submissions that conflict with items protected by Manitoba and Canada's Human Rights Codes.



If interested, please email our Communications Coordinator your size specific advertisement(s) and the months in which you would like it published. In your email, please include your name, contact, and billing information. Our finance office will, then, send you an invoice and a copy of the newsletter(s) your advertisement is in.

We are grateful for your energies and advocacy of the Spence neighbourhood and us. Please do not hesitate in contacting us should you have any questions or concerns regarding the newsletter.

With much respect,

Rune Breckon, Communications Coordinator

**Spence Neighbourhood Association**

430 Langside Street | Winnipeg, MB | R3B 2T5

Treaty 1 Territory, Original Lands of Anishinaabeg, Cree, Oji-Cree, Dakota, Dene, and Metis Peoples

204-783-5000 Ext. 109

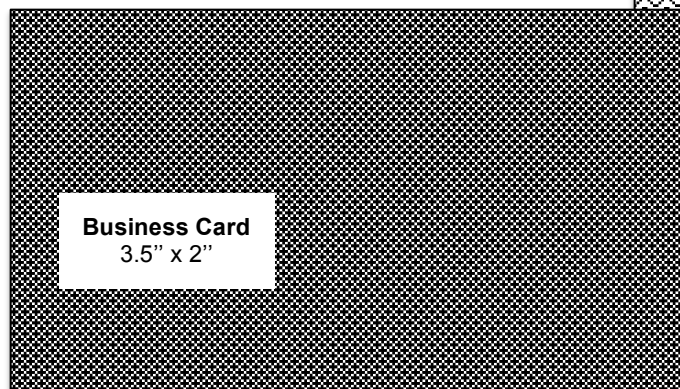
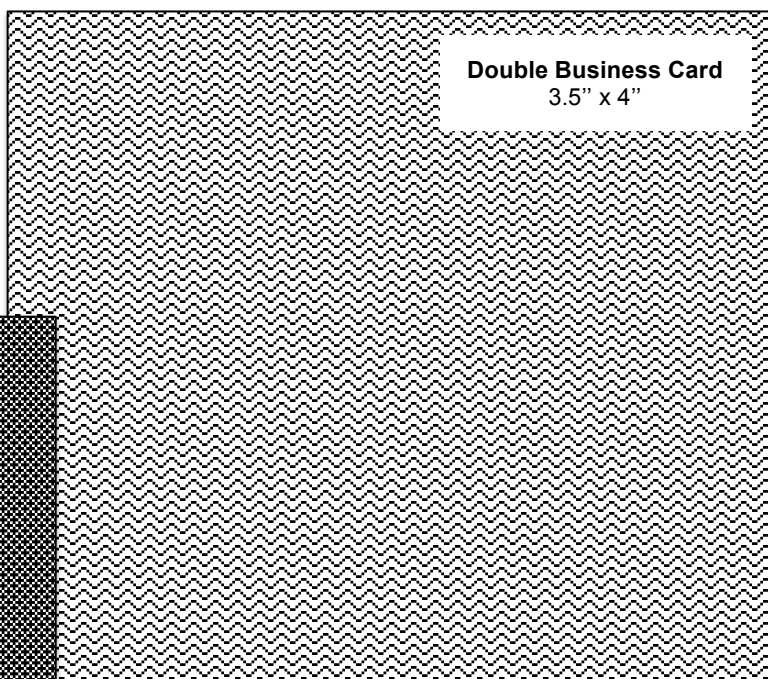
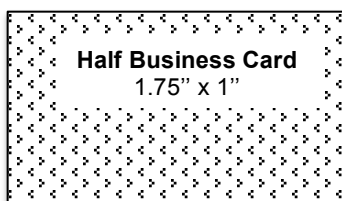
[rune@spenceneighbourhood.org](mailto:rune@spenceneighbourhood.org)

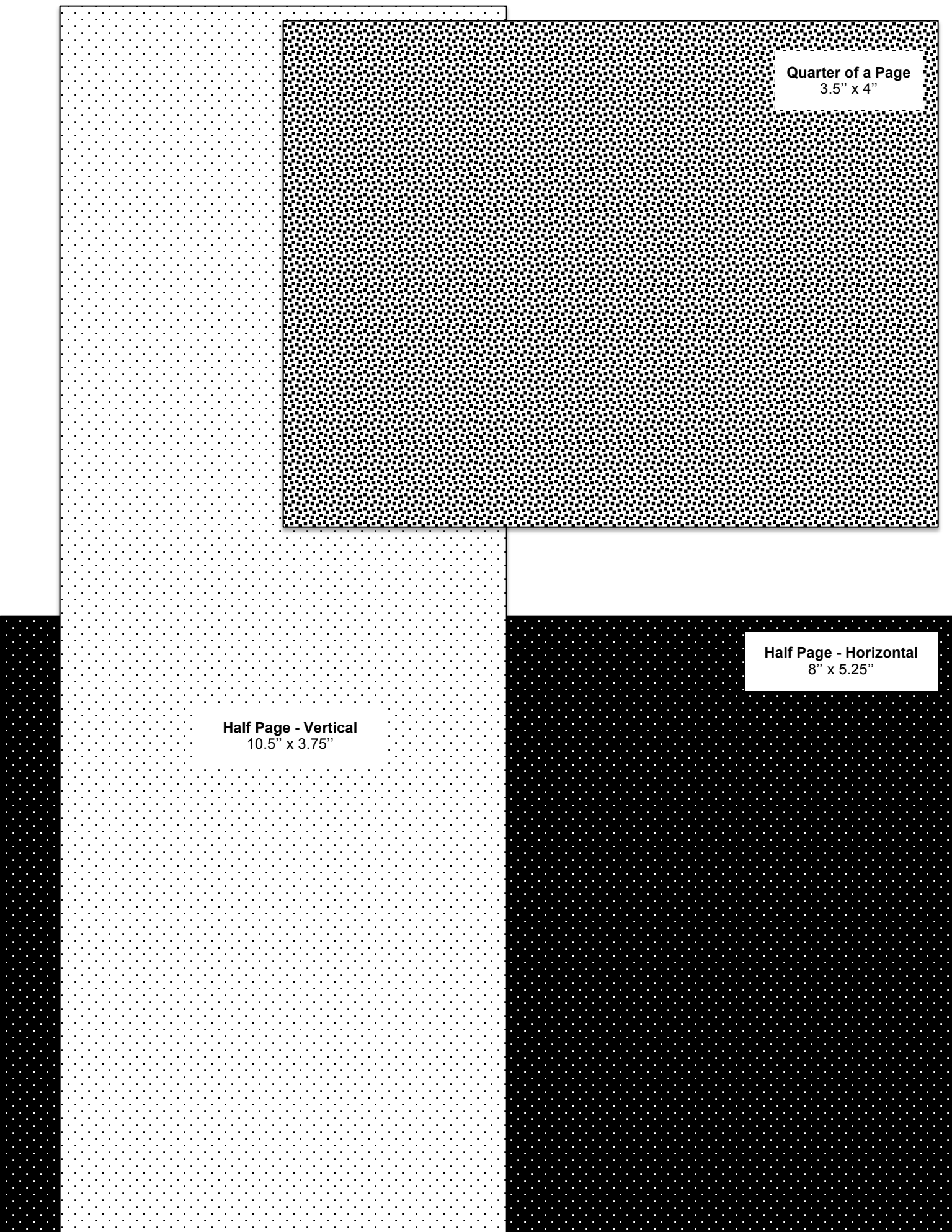
[www.spenceneighbourhood.org](http://www.spenceneighbourhood.org)

[Donate](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

This document was updated on December 27, 2018

### Visual representations of advertisement measurements:





**Quarter of a Page**  
3.5" x 4"

**Half Page - Vertical**  
10.5" x 3.75"

**Half Page - Horizontal**  
8" x 5.25"